



2020 SEASON PARTNERSHIP OPPORTUNITIES

BOARD OF DIRECTORS

President
Nate Greenberg

Vice President

Secretary
Forrest Cross

Treasurer
Neil Satterfield

Outreach Director
Michelle Mather

Directors at Large
Allan Pietrasanta
Howie Schwartz
Ann Piersall Logan
McKenzie Long
Gabe Taylor

FORECASTERS

Josh Feinberg
Chris Engelhardt
Steve Mace

AMBASSADORS

Chris Benchetler
Kimmy Fasani
Glen Plake
Christian Pondella

DIRECT SUPPORT & ADVERTISING

ESAC's partners make significant contributions to public avalanche safety by investing in the development and production of ESAC's program and services.

Key Supporter

- **Contribution**
 - \$5k+ of direct funding; or
 - \$10k+ of product / in-kind; or
 - Combination of above
- **Value**
 - Large logo displayed on bottom of every webpage on esavalanche.org with link to desired URL
 - Mention at every public ESAC event
 - Mention in Season Welcome email sent to subscribers
 - Inclusion in Annual Report

Sustaining Supporter

- **Contribution**
 - \$2,500 - \$4,999 of direct funding; or
 - \$5k of product / in-kind; or
 - Combination of above
- **Value**
 - Small logo displayed on bottom of home page and advisory page with link to desired URL
 - Mention at Annual Fundraiser
 - Mention in Season Welcome email sent to subscribers
 - Inclusion in Annual Report

Select Supporter

- **Contribution**
 - \$1k - \$2,499 of direct funding; or
 - \$2,500 of product / in-kind; or
 - Combination of above
- **Value**
 - Logo displayed on Supporter page with link to desired URL
 - Inclusion in Annual Report

ESAC is a 501©3
non-profit
20-2525302

Supporter

- **Contribution**
 - \$500 - \$999 of direct funding
 - \$1,500 of product / in-kind
 - Combination of above
- **Value**
 - Business name displayed on Supporter page with link to desired URL
 - Inclusion in Annual Report

Any business or entity that donates merchandise for events less than the identified thresholds for the annual event will receive recognition at the annual event and in the annual report.

ADVISORY SPONSORSHIP

The Sponsor an Advisory program is available for each month that advisories are issued.

- **Contribution:**
 - \$1,500/month from December – March
 - \$750 for the month of April
- **Value**
 - \$1,500 contribution (1 month)
 - Logo placement at the top of the advisory on the ESAC website
 - Inclusion in every advisory email sent out during that period
 - Additional Select Partner benefits
 - \$3,000 - \$4,500 contribution (2-3 months)
 - Logo placement at the top of the advisory on the ESAC website
 - Inclusion in every advisory email sent out during that period
 - Additional Sustaining Partner benefits
 - \$6,000+ contribution (4 months or more)
 - Logo placement at the top of the advisory on the ESAC website
 - Inclusion in every advisory email sent out during that period
 - Additional Premium Partner benefits

OBSERVATION SUPPORT PROGRAM

- Open to multiple businesses who provide a \$5 gift card for every approved observation posted to the ESAC website
- Can be constrained to a single month, or for the entire season
- Banner on the Observation page will thank and identify businesses participating
- Homepage will not identify the businesses, but promote the program as a whole
- Forecasters will vet observations and send list to participating businesses at end of period
- Gift card donations will be considered in-kind donations per programs above

